

David Herwaldt — *Graphic Designer / Photographer / Communicator*

CONTACT

612 E. Howard Street

Winona, Minnesota 55987

Email: davidherwaldt@msn.com

Cellphone: 507.615.9464

Website: davidherwaldt.com

LinkedIn: www.linkedin.com/in/david-herwaldt

SKILLS

Design: create user-focused visual communication across modes—print, photography, illustration, motion graphics, & video

Software: fluent with InDesign, Photoshop, Illustrator, Acrobat, After Effects, Premiere, Premiere Rush, Muse, Keynote, and PowerPoint; capable with XD, Lightroom, Word, and Excel; modest skill with coding HTML & CSS

Production: experienced at shepherding magazines, posters, postcards, brochures, ads, and banners through production via one- & four-color offset, large-scale inkjet, & digital presses

Photography: adept at recording spontaneous action using available light or speedlights

Presentation: exceptionally skilled at both verbal and written communication; able to articulate design rationales clearly and persuasively

Knowledge: well-informed in art, literature, and history; possess broad grasp of current trends in graphic design and photography in relation to contemporary culture

Editorial: accomplished writer of expository prose; keen eye for structure, concision, and detail; often asked to burnish copy in production

DESIGN EXPERIENCE

Creative Media Specialist, IHR—Hydroscience & Engineering

University of Iowa, Iowa City, IA

March 2016–March 2018

Graphic Designer, Creative Media Group

University of Iowa Hospitals & Clinics

Iowa City, IA

October 2008 – September 2009

Graphics Assistant, Hancher Auditorium

University of Iowa, Iowa City, IA

Fall 2006 – Summer 2008

SELECTED DESIGN & PHOTO CLIENTS

October 2008 – Present

Environmental Science & Technology

Environmental Science—Processes & Impacts

Hearst Center for the Arts

Humanities Iowa

MacNider Art Museum

MoMu Records

One Ancient Hope Church

Page Theatre

Red Horse Gallery

The Journal of Physical Chemistry C

University of Iowa Jazz Program

University of Iowa Research Foundation

Wartburg Community Symphony Orchestra

Wartburg College Office of Academic Affairs

Waterloo Community Playhouse

EDUCATION

Master of Fine Arts, 2009

University of Iowa School of Art & Art History

Major: Graphic Design • **Minor:** Intermedia

Thesis: 'The Influence of Japanese Aesthetics on Modernist Typography'

Bachelor of Science in Art & Design, 1979

Massachusetts Institute of Technology

Major: Visual Studies

TEACHING EXPERIENCE

Assistant Professor of Art

Saint Mary's University of Minnesota

August 2018 – December 2019

Assistant Professor of Art

Wartburg College, Fall 2010 – December 2015

Graphic Design Instructor

Saint Ambrose College, Spring 2010

Augustana College, Fall 2009 – Winter 2010

University of Iowa, Summer 2006 – Summer 2007

Photography Instructor

University of Iowa, 2004 – 2008

Harvard University, 1997 – 2003

Maine Photographic Workshops, 2001, 2002, 2003

New England School of Photography, 1998 – 2003

Gordon College, 1996 – 1998

David Herwaldt — *Graphic Designer / Photographer / Communicator*

SELECTED AWARDS

- 2020 SEMAC *Advancing Artist Grant*
- 2019 *Adobe Campus Leader*
- 2019 Award of Excellence—from the Academy of Interactive and Visual Arts Communicator Awards for 2018 *Currents* (the annual magazine of ITHR) Category – Educational Institution Magazine
- 2017 Purchase Award, Iowa City Public Library
- 2015–16 Wartburg College Early Career Scholarly and Creative Activity Award
- 2015 Iowa Humanities Festival Top Ten Photograph; *The Elusive Prairie*; Des Moines, IA
- 2011 Lutheran Academy of Scholars fellowship—Biannual Summer Seminar; Harvard Divinity School, Cambridge, MA
- 2009 American Graphic Design Award (sponsored by *Graphic Design USA*)—shared with lead designer, Nancy Zear, for work on *Changing Medicine. Changing Lives*, the 2008 University of Iowa Health Care Annual Report
- First Prize, University of Iowa Libraries Poster Competition, Iowa City, IA, 2005
- Certificate of Distinction in Teaching, Harvard University, Cambridge, MA, 2002
- Compostela (certificate for walking the Camino de Santiago), 1996
- Purchase Award, *New England Photographers '94*, Danforth Museum of Art, Framingham, MA; 1994
- Purchase Award, *New England Photographers '92*, Danforth Museum of Art, Framingham, MA; 1992
- Logan Grant for New Writing on Photography, Photographic Resource Center, Boston, MA, 1985
- Lyndhurst Foundation Grant for the production of *Through the Eyes of a Teacher*, an exhibition and book of photographs by Father James Harold Flye, 1980
- J. Edward Fitzgerald Award for Photojournalism, *The Boston Globe*, Boston, MA, 1980
- Eagle Scout, Troop 154, Madison, WI, 1972

PROFESSIONAL DEVELOPMENT

In 2018 & 2019, I completed twenty-three courses, totaling 323 hours, of professional development related to motion graphics, videography, UX design, social media, data visualization, digital painting, and digital photography through the Adobe Education Exchange; and three Udemy courses in AfterEffects and HTML

CERTIFICATIONS

National Career Readiness Certificate [ACT]:
Platinum level, with highest possible scores in Applied Math, Workplace Documents, and Graphic Literacy;
CERTIFICATE ID: 3DR7F2C6TWS6

Adult Mental Health First Aider
May 14, 2019

HTML Level 1
Cambridge Certification Authority

OTHER NOTABLE ACCOMPLISHMENTS

- Produced *Out of the Blues*, a weekly, two-hour blues show on WMBR (1980 – 2002), hosting in-studio performances and interviews with Pinetop Perkins, Big Jack Johnson, Irma Thomas, Jerry Portnoy, Ruth Brown, Hubert Sumlin, Charlie Musselwhite, and Luther Allison — among other blues luminaries. The show was praised by *The Boston Globe* and noted by *The Rough Guide to Internet Radio* (2002).
- Walked 500 miles across Spain on the Camino de Santiago, the medieval pilgrimage route to Santiago de Compostela (1996)
- Produced an exhibition of photographs by Father James Harold Flye and an accompanying book, *Through the Eyes of a Teacher* (1980). The exhibition travelled to Saint Andrew's School, Philips Exeter Academy, The Boston Athenaeum, and the main branch of the New York City Public Library—garnering a laudatory review in *The New York Times*